

IFMA San Fernando Valley  
 24th Annual Golf Tournament Fundraiser 2012  
 Monday, May 7, 2012 at Wood Ranch Golf Club  
 Sponsorship Opportunities (02.14.12)



**NOTE: After February 28, 2012, cost will increase by 10%. Discount will be 20%**

SPONSORSHIP	BENEFITS	ORIGINAL COST- <del>2008</del>	COST W/ 30% DISCOUNT	SPONSOR	LOGO
Sponsors should provide items for the gift bag (175 pieces)	Your company name in the hands of over 175 people.				
Title Sponsorship	2 Foursomes, Largest Logo on Poster & Website & Hole Sponsor of Choice	\$6,000	\$4,200		
Presenting Sponsor	1 Foursome, Featured Logo on Poster & Website	\$3,000	\$2,100		
Cocktail Reception - 19th Hole	1 Foursome, Logo on Poster & Website, Signage at each table	\$3,000	\$2,100	RM Meyers	
Advertising	1 Foursome, Logo on Poster & Website, Signage at each table	\$3,000	\$2,100		
Entertainment Sponsor	1 Foursome, Logo on Poster & Website, Signage at each table	\$2,750	\$1,925		
Lunch Sponsor	1 Foursome, Logo on Poster & Website, Signage at each table	\$2,500	\$1,750		
Emcee	1 Foursome, Logo on Poster & Website, Signage at each table	\$2,500	\$1,750		
Foursome Photos	1 Foursome, Company Name on Photo Frame, Logo on Website & Poster	\$2,500	\$1,750		
Golf Cart or Flag Sponsor	1 Foursome, Company Name on each Cart (70 carts), Logo on Poster & Website	\$2,500	\$1,750	Bentley Prince Street	Y
Pin Flag Sponsor	1 Foursome, Company Name on each Cart (70 carts), Logo on Poster & Website	\$2,500	\$1,750	Universal Security (Pending)	
Gift Bag Sponsor (175 count)	1 Foursome, Company Name on Bag, Logo on Poster & Website.	\$2,500	\$1,750	CBMI (Pending)	
Roving Beverage Cart (1) (Sponsor to provide cart drivers and decorations)	1 Foursome, Logo on Poster & Website, Signage on both Carts	\$2,500	\$1,750		
Watering Hole (Alcohol provided by Sponsor. Course to provide server. 2 available holes - 3 & 13).	1 Foursome Logo on Poster & Website Opportunity to Decorate Bar Area.	\$2,500	\$1,750	RM Meyers	
Volunteer Team Garment	Name & logo on shirt, logo on Poster & Website	\$1,500	\$1,050		
Wine Sponsor (Wine supplied by Sponsor, Includes corkage fee.)	Logo on Poster & Website, Signage at each table	\$1,250	\$875		
Candid Photo Sponsor	Logo on Poster & Website, Signage at each table	\$1,000	\$700		
Awards & Trophies	Logo on Poster & Website, Sponsor name on each trophy	\$1,000	\$700		
Hole-in-One (1 Hole) (Insurance to be provided by Sponsor)	Logo on Poster & Website, Signage at Hole	\$1,000 (Plus Insurance)	\$700 (Plus Insurance)		
Activity Hole Sponsor (Set up a booth at a hole - table will be provided; multiple sponsors)	Logo on Poster & Website, Table at Hole	\$1,000	\$700	1. Alliance Environmental 2. CBMI (Pending) 3. San Joaquin Chemicals (Pending)	Y
Cigar Bar/Cart Sponsor (Table will be provided, Sponsor to provide Cigars)	Logo on Poster & Website, Signage at Cigar Bar/Cart	\$1,000	\$700		

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Beat the Pro Sponsor (Set up a booth at a hole - table will be provided; multiple sponsors)	Logo on Poster & Website, Table at Hole	\$1,000	\$700		
Putting Contest	Logo on Poster & Website, Signage at Putting Green	<del>\$850</del>	\$595		
Registration Beverage Cart	Logo on Poster & Website, Signage at Registration Beverage Cart	<del>\$750</del>	\$525		
Beverage Center (4 only)	Logo on Poster & Website, Signage at Beverage Center	<del>\$750</del>	\$525		
Longest Drive Men (Front Nine)	Name on Poster & Website, Signage at Hole	<del>\$750</del>	\$525		
Longest Drive Women (Front Nine)	Name on Poster & Website, Signage at Hole	<del>\$750</del>	\$525		
Longest Drive Men (Back Nine)	Name on Poster & Website, Signage at Hole	<del>\$750</del>	\$525		
Longest Drive Women (Back Nine)	Name on Poster & Website, Signage at Hole	<del>\$750</del>	\$525		
Closest to the Pin (Front Nine)	Name on Poster & Website, Signage at Hole	<del>\$750</del>	\$525		
Closest to the Pin (Back Nine)	Name on Poster & Website, Signage at Hole	<del>\$750</del>	\$525		
Promo Items for Non-Sponsors	Your company name in the hands of over 175 people.	<del>\$500</del>	\$350		
Tee Signs (Each)	Name on Poster & Website, Signage at Hole	<del>\$275</del>	\$193		NA
<b>PLAYERS/COCKTAILS</b>					
Mulligans and games purchased at tournament					
Foursome Players	Includes: Cart, Lunch, Gift Bags, Photos, Hors D'oeuvres and Cocktail	<del>\$1,075</del>	\$753	NA	NA
Single Player	Includes: Lunch, Gift Bags, Photos, Hors D'oeuvres and Cocktail Tickets.	<del>\$300</del>	\$210	NA	NA
Cocktails & Hors D'oeuvres only	Attendance	<del>\$75</del>	\$53	NA	NA

For sponsorship, donations, auction items and foursomes, contact:  
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